

## Advertising Contract and Insertion Order

**Advertiser****Contact Person****Address****City, State, Zip****Telephone / Fax****Product or Service****Ad Size****Orientation****Placement****First Insertion Date****Total Cost****Issues**

- ☐ January - February  
☐ March  
☐ April  
☐ May  
☐ June  
☐ July  
☐ August  
☐ September  
☐ October  
☐ November  
☐ December

**Copy and Contract Regulations**

Advertising must be inserted within one year of the first insertion to earn discounts. The publishers reserve the right to exclude any advertisement, which in their opinion does not conform to the standards of the publication. Advertisers and advertising agencies assume liability for all contents of advertisements and responsibility for any claims arising there from made against Lighthouse Digest. The agency and advertiser will indemnify and save the publishers harmless from and against any loss for expense, including without limitation, reasonable attorney's fees arising out of publication of such advertisements, including, but not limited to, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

All agreements are subject to labor disputes, accidents, fires, acts of God, or other contingencies, beyond the publishers' control, nor shall the publisher be liable if they fail to publish an advertisement. Publishers assume no liability for errors in key numbers.

Change or rate announcements will be made two months in advance of the issue to be affected. No cancellations allowed after the closing date, and when change of copy for advertising under contract is not received by the closing date, the advertisement in the previous issue will be inserted.

Payment for all advertising is due 30 days from the invoice date, 1.5% monthly interest charge after 30 days. Discounts do not apply on past due accounts. We must have three trade references and a bank reference for 30 day billing. We accept credit cards.

---

**Advertiser Signature**

---

**Date****Payment information**

Checks and credit cards are accepted. All first-time orders must be prepaid.

---

**Credit Card Number (Visa, Discover, Amex or MasterCard)**

---

**Expiration Date**

---

**Name of Card Holder**

---

**Signature of Card Holder**

**Please complete this form and mail or fax to:**

**Lighthouse Digest, 2190 Post Road, P.O. Box 68, Wells, ME 04090, Tel: 207-646-7000, Fax: 207-646-7361**