

Lighthouse DIGEST

Dear Lighthouse Digest Advertiser,

Welcome to the world of lighthouse enthusiasts, where people love anything and everything about lighthouses.



Lighthouse Digest is the best way to market your products and services to lighthouse enthusiasts.

Join our growing community... advertise in Lighthouse Digest today!

Lighthouse Digest is the first and only international lighthouse magazine that is read by thousands of lighthouse lovers who buy anything and everything about lighthouses.

Our Readers Live Out Their Passions

You're sure to get more advertising mileage when you gain access to our readers. Our 23,000 paid subscribers include:

- Jet-setting travelers who plan regular vacations to lighthouse destinations
- Art buyers and collectors who frequent museums and art symposia
- Sailing and other water-sports enthusiasts
- History and culture buffs
- Lighthouse enthusiasts who purchase lighthouse jewelry, books, furnishings and clothing
- Active customers of Lighthouse Depot, the world's largest lighthouse superstore



Out in the Open

With *Lighthouse Digest*, your business will reach lighthouse enthusiasts across the globe. *Lighthouse Digest* is published eleven times a year. We have one combined issue each year, January/February. Our print edition has a circulation of 25,000 per month with paid subscribers in all 50 states and 23 foreign countries.



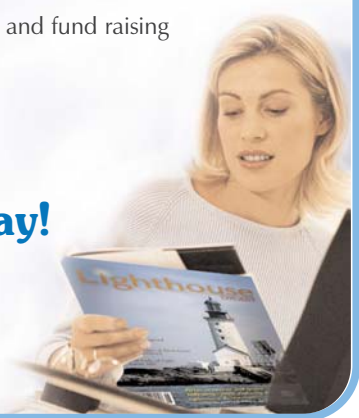
Editorial Sampler

Each issue of *Lighthouse Digest* is story-packed with:

- Collecting Nautical Antiques - features rare and interesting lighthouse items, and the like
- Light Reflections - personal reflections on people, places and events that inspire people in the lighthouse community
- Kids on the Beam - teaches kids fun ways to develop and pursue their interest in lighthouses
- Marketplace - advertisers share the spotlight by promoting their product or service through this special advertising section
- Classifieds - a hodgepodge of LIGHT matters
- Calendar - take part in cruises, lighthouse events, restoration projects and fund raising events held by lighthouse groups around the world

**Join our growing community...
advertise in Lighthouse Digest today!**

Circulation



Ad Rates



INSIDE FRONT and INSIDE BACK COVERS

1x placement	\$1,440
3x placement	\$1,368
6x placement	\$1,344
9x placement	\$1,320

Size: 7-1/2"W x 10"H
Full-page bleed size is 8-3/4" X 11-1/4"

BACK COVER

1x placement	\$1,584
3x placement	\$1,505
6x placement	\$1,478
9x placement	\$1,452



FULL-PAGE

1x placement	\$1,250
3x placement	\$1,188
6x placement	\$1,167
9x placement	\$1,146

Size: 7-1/2"W x 10"H
Full-page bleed size is 8-3/4" X 11-1/4"



HALF-PAGE

1x placement	\$705
3x placement	\$635
6x placement	\$611
9x placement	\$587

Size:
Horizontal: 7-1/2"W x 4-1/8"H
Vertical: 3 5/8"W x 10"H



1/4 PAGE

1x placement	\$405
3x placement	\$365
6x placement	\$351
9x placement	\$337

Size:
Horizontal: 7-1/2"W x 2-3/8"H
Vertical: 3-5/8"W x 4-7/8"H



1/3 PAGE

1x placement	\$520
3x placement	\$468
6x placement	\$451
9x placement	\$434

Size:
Horizontal: 7-1/2"W x 3-3/16"H
Vertical: 2-3/8"W x 10"H

1/6 PAGE

1x placement	\$280
3x placement	\$252
6x placement	\$243
9x placement	\$234

Size: 2-3/8"W x 4-7/8"H



1/8 PAGE

1x placement	\$230
3x placement	\$207
6x placement	\$199
9x placement	\$191

SIZE:
Horizontal: 3-5/8"W x 2-3/8"H
Vertical: 2-3/8"W x 3-5/8"H



1/9 MARKETPLACE

1x placement	\$200
3x placement	\$180
6x placement	\$177
9x placement	\$174

SIZE: 2-1/4"W x 3-1/8"H



2/9 MARKETPLACE

1x placement	\$325
3x placement	\$309
6x placement	\$295
9x placement	\$285

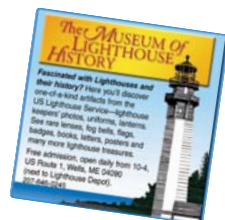
SIZE: 4-4/5"W x 3-1/8"H



1/12 PAGE

1x placement	\$190
3x placement	\$171
6x placement	\$168
9x placement	\$165

SIZE: 2-3/8"W x 2-3/8"H



Calendar Listing

\$35 40 words

Calendar with Image/logo

\$50 40 words

Advertising Contract and Insertion Order

Advertiser**Contact Person****Address****City, State, Zip****Telephone / Fax****Product or Service****Ad Size****Orientation****Placement****First Insertion Date****Total Cost****Issues**

- ☐ January - February
☐ March
☐ April
☐ May
☐ June
☐ July
☐ August
☐ September
☐ October
☐ November
☐ December

Copy and Contract Regulations

Advertising must be inserted within one year of the first insertion to earn discounts. The publishers reserve the right to exclude any advertisement, which in their opinion does not conform to the standards of the publication. Advertisers and advertising agencies assume liability for all contents of advertisements and responsibility for any claims arising there from made against Lighthouse Digest. The agency and advertiser will indemnify and save the publishers harmless from and against any loss for expense, including without limitation, reasonable attorney's fees arising out of publication of such advertisements, including, but not limited to, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

All agreements are subject to labor disputes, accidents, fires, acts of God, or other contingencies, beyond the publishers' control, nor shall the publisher be liable if they fail to publish an advertisement. Publishers assume no liability for errors in key numbers.

Change or rate announcements will be made two months in advance of the issue to be affected. No cancellations allowed after the closing date, and when change of copy for advertising under contract is not received by the closing date, the advertisement in the previous issue will be inserted.

Payment for all advertising is due 30 days from the invoice date, 1.5% monthly interest charge after 30 days. Discounts do not apply on past due accounts. We must have three trade references and a bank reference for 30 day billing. We accept credit cards.

Advertiser Signature

Date**Payment information**

Checks and credit cards are accepted. All first-time orders must be prepaid.

Credit Card Number (Visa, Discover, Amex or MasterCard)

Expiration Date

Name of Card Holder

Signature of Card Holder

Please complete this form and mail or fax to:

Lighthouse Digest, 2190 Post Road, P.O. Box 68, Wells, ME 04090, Tel: 207-646-7000, Fax: 207-646-7361